

The Kiwanis Club of Excelsior Springs

proudly presents...



8th ANNUAL 2010 SUMMER MUSICAL

June 11-12 and June 19-20

SPONSORSHIP PACKAGES

Underwriter	\$2500	40 vouchers to be redeemed for tickets to your choice of show night Opportunity to make one performance night in your business name, with giveaway Name and logo on all advertising, including fliers, print ads, program cover, banner, t-shirts, press releases, & lobby sign. Recognition in opening show announcements Recognition at Cast Party Full-page ad in program; preferred placement Choice of souvenir 2' x 4' banner signed by cast members or 5" x 7" plaque
Star	\$1000	20 vouchers to be redeemed for tickets to your choice of show night Name on most advertising, including fliers, print ads, program cover, t-shirts, press releases, & lobby sign. Recognition at Cast Party Full-page ad in program Choice of souvenir 2' x 4' banner signed by cast members or 5" x 7" plaque
Producer	\$500	10 vouchers to be redeemed for tickets to your choice of show night Recognition in press releases and lobby display Recognition at Cast Party Half-page ad in show program Choice of souvenir 2' x 4' banner signed by cast members or 5" x 7" plaque
Director	\$250	6 vouchers to be redeemed for tickets to your choice of show night Recognition in press releases and lobby display Recognition at Cast Party Quarter-page ad in program Choice of souvenir 2' x 4' banner signed by cast members or 5" x 7" plaque
Manager	\$100	4 vouchers to be redeemed for tickets to your choice of show night Recognition in press releases and lobby display Recognition at Cast Party Eighth-page ad in programs Certificate of Appreciation
Friend	\$50	2 vouchers to be redeemed for tickets to your choice of show night Recognition in all press releases and lobby display Recognition in program and at Cast Party Certificate of Appreciation

*Please make checks payable to Kiwanis Club of Excelsior Springs and mail to P.O. Box 216, Excelsior Springs, MO 64024.
To guarantee placement in the program, money must be received by April 15, 2010.
For more information, contact Larry Greim at 816-637-3832. Thank you!*

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**June 11-12
and
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*"A celebration
of youthful
independence...
genuine artistry and
innovation...terrific
tunes."*

~Variety

Dear Friends,

We know that times are tough for everyone this year, but we are dedicated to continuing to help the children of our community through our annual musical production. The Kiwanis Club is "kicking off our Sunday shoes, and cutting loose" with the musical *Footloose* as our Summer 2010 production. Once again, the Club will properly showcase the Performing Arts Center to the community and the entire Kansas City metro area, while giving talented actors and crew a chance to entertain all ages. Proceeds will support the outstanding Arts Education Program in the Excelsior Springs School District which touches EVERY child in grades K – 8. These programs expose children to a broad range of art venues by giving them access to professional theatre, the opportunity to study the works of world-known artists and the supplies and direction to expand their own artistic talents.

To offset the costs of producing a high-quality show, the Kiwanis Club is again soliciting sponsors who want to have a huge impact on helping children in Excelsior Springs. Many studies show the importance of arts education for our youth. Learning about the arts teaches values and habits of mind crucial to their personal growth and development and for assuming their roles in our social, cultural and economic life. The arts improve schools by improving the school climate, challenging students through comprehensive tasks, and turning schools into productive communities.

Please plan to be a part of *Footloose* by reviewing our value-packed sponsorship packages for this year's event and offer the highest level you are able to contribute. In the last seven years, the Kiwanis Club has been able to raise more than \$100,000 to support the arts programs in our local schools. We can do that only with support from community members like you. To try to assist you with this contribution, take advantage of our new two-payment plan as described below. We know that times are tough, but every contribution will help us make a difference to the children of Excelsior Springs. For questions, contact Sponsorship Chairman Larry Greim at (816) 637-3832. We look forward to partnering with you to make this a successful, rewarding event for everyone involved.

Best regards,

Members of the Kiwanis Club of Excelsior Springs

Footloose Sponsorship Commitment

Business Name _____ Contact Name _____

Day Phone _____ Evening Phone _____ Email _____

Business Address _____

YES, I want to help the arts thrive in Excelsior Springs. Please count on me for the following sponsorship level. I understand I will receive the benefits listed on the Sponsorship Packages handout:

- | | | |
|--|--|---|
| <input type="checkbox"/> Underwriter - \$2500 (circle choice- plaque or banner) | <input type="checkbox"/> Producer - \$500 (circle choice- plaque or banner) | <input type="checkbox"/> Manager - \$100 |
| <input type="checkbox"/> Star - \$1000 (circle choice- plaque or banner) | <input type="checkbox"/> Director - \$250 (circle choice- plaque or banner) | <input type="checkbox"/> Friend - \$50 |

- I am enclosing my payment in full with this Commitment Form.
- I will send ½ of my payment by March 1, 2010, and the second ½ by April 15, 2010.
- I will send my entire payment prior April 15, 2010 (to guarantee placement in the program)

Please mail this form and any payment to:
Kiwanis Club of Excelsior Springs, P.O. Box 216, Excelsior Springs, MO 64024

Thank you for your support!